

Course Syllabus: FMAD 3230 Appearance, Dress, and Diversity

Course Description:

An interdisciplinary course that examines appearance and dressing practices in relation to ethnicity, gender, age, body shape, disability, and class. An introduction to fashion and dress-related theories, culture and identity concepts, and social justice concepts related to dress, appearance, and the fashion industry.

Instructor Name

Dr. Addie Martindale

Teaching Philosophy

It is my goal to provide my students with a meaningful learning experience. It is my responsibility to create an environment that facilitates the student learning experience and provides opportunities for each student to apply the knowledge they learn. Over the semester, I will assist students in making connections between knowledge acquired in class and future applications in their careers. Through class activities and discussion, students will learn how to work in a constructive and positive environment. Students will treat their classmates as colleagues and need to be open to learning from other's perspectives and diverse experiences. In this course, students will be held to high academic standards. Students are expected to read all assigned material before class, complete all projects on time, actively and thoughtfully participate in discussions, and have the highest regard for their peers and instructor.

Contact Information

Instructor Contact: amartindale@georgiasouthern.edu

I will answer e-mails within 72 hours Monday – Friday 9:00 AM – 5:00 PM. E-mails will not be answered after 5 pm or over the weekend. Emails received on Friday could not be answered until Monday morning.

When emailing Dr. Martindale use formal salutations and complete sentences. Remember emails are like letters they are **not** text.

Make sure to include your full name listed on the roll and the course you are enrolled in all email communication.

Before you e-mail me, read the syllabus, review assignment guidelines, check your e-mail for an e-mail from me regarding the topic, and/or check Folio for answers to your question(s). If you do not find an answer to your question(s), please send me an e-mail.

Office Hours

Office Location: IAB, Room 3073

Office hours(virtual or in-person) are available on Wednesday from 9:30 am to 2:30 pm or by appointment on other days. These can be done via zoom or Google hangouts based on student preference.

Please email Dr. Martindale to set up your appointment.

During these times, I am available to provide individualized student assistance. Students requesting assistance must bring their text, lecture notes, and/or any other relevant course materials to help me understand how to be of assistance.

Course Start and End Dates

- Start date: August 10, 2022
- End date: November 30, 2022

General Learning Goals of the Course

Student Learning Outcomes

SL0 1:Define the role of dress and appearance in the development and understanding of the self and others.

SL0 2:Describe and explain foundational concepts and theories related to dress, identity, fashion, and culture and how they intersect with sex, gender, sexuality, attractiveness, disability, religion, race, and ethnicity.

SL0 3:Analyze the experiences and the role of fashion, clothing, dress, and/or accessories for identity development.

SL0 4:Critique social justice issues within the fashion industry.

Prerequisite Courses, Skills, and Knowledge

Course Requirements

- Students are advised to check their Georgia Southern University email and Folio frequently.
- Students will lose points for not submitting assignments on time.
- Students have 1 week from the day that assignments are graded to meet with the instructor and discuss their grade for the assignment. **After a week, grade adjustments will not be made. This applies to work submitted on time. No adjustments will be made on late submission.**
- READ THIS SYLLABUS CAREFULLY and refer to it throughout the semester as it represents “a contract” between the students and the instructor. Failure to do so may adversely affect learning performance and students’ grades. The instructor reserves the right to make changes to accommodate the content and students. However, any changes will be announced in class in advance and by email.

Required Textbooks

- The textbook will be provided through a link to the library lib guide. All links to reading are provided in Folio.
- Additional readings, videos, and podcasts will be posted in the class units.

Online Learning Commitment Expectations

Students will not be successful in this course if they do not manage and regulate the time they spend on the course. Online learning requires the learner to take more responsibility in the learning process. Students must be motivated and responsible for keeping up with understanding of what is expected and stay on task with due dates for readings, assignments, and other activities. Students should log into the course daily to check for messages and other important information. Do not wait until the last minute to do work that requires you to submit by the due date.

Course Schedule with Activity Due Dates

A detailed course schedule is located in the Course Schedule link in the Course Orientation - Start Here area of this course.

Grade Calculations

Activity	Number	Points of Final Grade
Syllabus Quiz	1	5
Chapter Quizzes	12	120
Chapter Assignments	5	100
Final Exam	1	25
Total		250

Grade Distribution

Grade	Score
A	250 to 225
B	224 to 200
C	199 to 175

D

174 to 150

F

149 or below

Assignments and Grading Criteria

Grading criteria will be provided in the instructions for each assignment.

Students can find all assignments and quizzes in the course calendar. All course materials are available in the course units.

It is the student's responsibility to check the weekly class news post for class reminders.

Chapter Quizzes

All students will be given extra time exceeding 50 minutes to complete the chapter quizzes. Students are allowed only one attempt to complete the quizzes. Students Should be prepared when they begin.

Late Work Policy

All assignments submitted late will be reduced by one letter grade. Late assignments can be submitted until 11/28/2022 at 10 pm. Late assignments will not be graded until 11/29/2022.

All quizzes must be submitted by 11/28/2022 at 10 pm.

The syllabus Quiz must be submitted by 8/14/2022; no late submissions will be accepted.

No quizzes or assignments except the final will be accepted after 11/28/2022 at 10 pm.

Extra Credit

Individual extra credit **will not** be given in this course. Should an extra credit opportunity arise, it will be posted in the weekly new post on Folio.

Student Accessibility

If you have a special need (a physical or learning disability) that requires special assistance, please alert me during the first week of class. I will work with the SARC (Student Accessibility Resource Center) to meet your needs.

Academic Honesty

Actions of plagiarism and academic dishonesty are taken very seriously and will result in a grade of 0 on assignments and/or tests.

Georgia Southern University Honor Code and Honor Pledge

"I will be academically honest in all of my coursework and will not tolerate the academic dishonesty of others."

The Georgia Southern University Honor Code was proposed and jointly adopted by the Student Government Association and the Faculty Senate in 1998 to enhance the University's academic integrity standards.

"On my honor, I will be academically honest in all of my coursework and will not tolerate the academic dishonesty of others. I also pledge to engage in ethical behavior on-campus and off-campus, to live an honorable lifestyle, and to create a campus environment that is characterized by individual responsibility, civility, and integrity."

Georgia Southern University Campus Honor Pledge, an expansion of the Honor Code, approved by the Student Government Association in Spring 2006.

Academic Dishonesty:

Academic honesty is expected at all times. Refer to the Student Conduct Code for Georgia Southern University's policies regarding academic honesty.

<http://students.georgiasouthern.edu/conduct/student-code-of-conduct/>

Academic dishonesty is considered to be a violation of the behavior expected of a student in an academic setting as well as a student conduct violation. A student found responsible for academic dishonesty or academic misconduct is, therefore, subject to appropriate academic penalty; to be determined by the instructor of the course which could result in a score of 0 on the assignment in question, as well as sanctions under the University Student Disciplinary Regulations.

Academic dishonesty occurs when a student uses or attempts to use unauthorized information in the taking of an exam; or submits as his or her own work themes, reports, drawings, laboratory notes, or other products prepared by another person; or knowingly assists another student in such acts or plagiarism. Students found responsible for academic dishonesty face expulsion, suspension, conduct probation, or reprimand. Instances of academic dishonesty ultimately affect all students and the entire university community by degrading the value of diplomas when some are obtained dishonestly, and by lowering the grades of students working honestly.

Examples of specific acts of academic dishonesty include but are not limited to:

Obtaining unauthorized information. Information is obtained dishonestly, for example, by copying graded homework assignments from another student, by working with another student on a take-home test or homework when not specifically permitted to do so by the instructor, or by looking at your notes or other written work during an examination when not specifically permitted to do so.

Tendering of information. Students may not give or sell their work to another person who plans to submit it as his or her own. This includes giving their work to another student to be copied, giving someone answers to exam questions during the exam, taking an exam and discussing its contents with students who will be taking the same exam, or giving or selling a term paper to another student. A student may not also sell any class information including lecture notes, assignments, class powerpoints, or handouts provided by the instructor.

Misrepresentation. Students misrepresent their work by handing in the work of someone else. The following are examples: purchasing a paper from a term paper service; reproducing another person's paper (even with modifications) and submitting it as their own; having another student do their computer program or having someone else take their exam.

Bribery. Offering money or any item or service to a faculty member or any other person to gain academic advantage for yourself or another is dishonest.

Plagiarism. Unacknowledged use of the information, ideas, or phrasing of other writers is an offense comparable with theft and fraud, and it is so recognized by the copyright and patent laws. Literary offenses of this kind are known as plagiarism.

Plagiarism occurs when a person does not credit the sources from which they borrow ideas, whether these ideas are reproduced exactly or summarized. The method of documentation will differ depending on whether the sources are written, oral, or visual. Ethically, communicators are responsible for providing accurate, detailed information about their sources. Practically, audiences need this information to comprehend and evaluate a message's content.

Technical Support

General technical support information is located in the Technology Requirements link in the Course Orientation - Start Here area of this course.

Course Calendar

Availability Date	Unit	Due Date
Aug 10, 2022	Unit 1 Module 1:Dress, Appearance and Diversity Module 2: Identity, Social Justice, and Dress Module 3: Social Science Theories	All Unit Quizzes and Assignments are due Aug 28, 2022, at 10 pm.
August 22	Unit 2 Module 4: Culture Module 5: Subculture and Group Membership	All Unit Quizzes and Assignments are due on September 18 at 10 pm.
September 12	Unit 3 Module 6: Sex and Gender Module 7:Sexuality Module 8: Beauty and Attractiveness	All Unit Quizzes and Assignments are due October 9 at 10 pm.
October 2	Unit 4 Module 9:Disability Module 10:Religion Module 11:Race and Ethnicity	All Unit Quizzes and Assignments are due November 7 at 10 pm.
October 31	Unit 5: Module 12: Dress Codes	All Unit Quizzes and Assignments are due November 28th at 10 pm.
Final		Dec 4 at 10 pm

